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| Registered Apprenticeship for Employers |

## What is a Registered Apprenticeship?

Top Apprenticeship Benefits for Employers

* **Access untapped new talent while upskilling current workers**
* **Grow your own diverse, highly skilled workforce**
* **Reduce turnover and retain top talent**
* **Cultivate organizational culture**

Apprenticeship is an industry-driven, high-quality training program where employers can develop and prepare their future workforce and apprentices can obtain paid work experience, classroom instruction, and a nationally recognized credential. An apprenticeship is more than a job, it’s a foundation for career pathways within your company that allow you to grow your own talent and reduce turnover.

The apprenticeship model is proven effective across many industry sectors including IT, Healthcare, Advanced Manufacturing, Energy, and more. The model is flexible to adapt to a variety of occupations and is tailored to the unique culture of the employer and industry needs.

There is no cost to register an apprenticeship program. A cost-benefit analysis from the American Apprenticeship Initiative found that, nationally, employers utilizing apprenticeship saw a return on investment of about $1.44 for every $1 invested when both direct and indirect benefits are counted.

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| **Engaging** | **Efficient** | **Effective** |
| * **Flexible training options ensure workers develop the right skills.** Apprenticeships are tailored to business needs and align with industry standards. Program length varies by occupation. | * **Minimize costs with reduced turnover and liability.** Employers may access funds to offset training costs and resources to streamline and ease the process. State and federal tax incentives and workforce development grants may be available to assist with training costs. | * **Improve productivity and profitability.** Apprenticeship is a proven model of low talent acquisition costs and a high ROI. 90% of apprentices continue employment after completing an apprenticeship program. |

**Learn more about apprenticeship opportunities in New Jersey at:**

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| [**NJ A-TAC**](https://www.njcommunitycolleges.org/initiatives/nj-apprenticeship-technical-assistance-collaborative-a-tac/) | [**New Jersey Apprenticeship Network**](https://www.nj.gov/labor/career-services/apprenticeship/) **(NJAN)** | [**US DOL Office of Apprenticeship**](https://www.dol.gov/agencies/eta/apprenticeship) |