

New Jersey Community College
Opportunity Summit

Gateway to Innovation



June 13, 2024

Presenters:

Lori Margolin, Associate Vice President for Continuing Education and Workforce Development
Anita Belle, Director of Workforce Pathways

Hudson County Community College Presenters

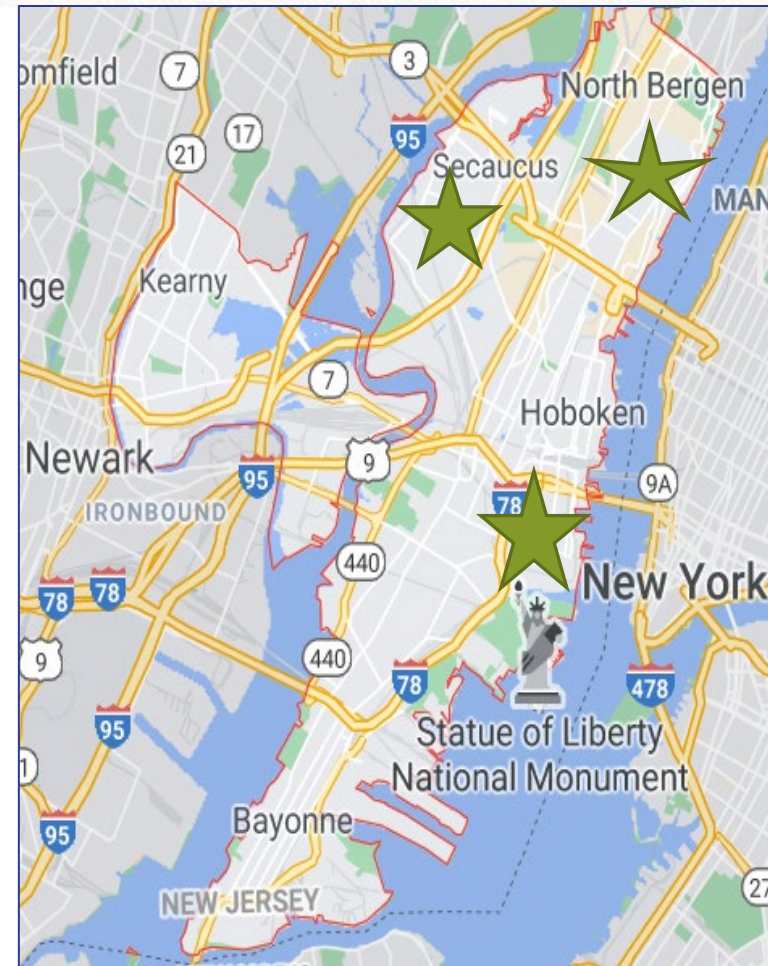


Anita Belle
Director of Workforce Pathways
Hudson County Community College



Lori Margolin
Associate Vice President
Hudson County Community College

About Hudson County Community College



Strategic Priorities

Hudson County Community College has two overarching priorities:

- **Student Success**
- **Diversity, Equity and Inclusion**



The Critical Issues For Students

Strong desire for short-term or noncredit credential and certificate programs



Importance of work-based learning



Basic needs are not being met and unemployment is higher than average



Need for clear pathways between noncredit and credit credentials

The Critical Issues For Employers

More job openings
than people available
to fill positions



Many workers are
retiring

Skills-based hiring is
on the rise



Importance of a
diverse workforce

The Critical Issues For Hudson County Residents

High unemployment rates for people of color



Need for high-paying jobs in Hudson County industries

Significant workforce needs



Devastating impact of Coronavirus

Covid-19 Exacerbated Systemic Workforce Ecosystem Challenges

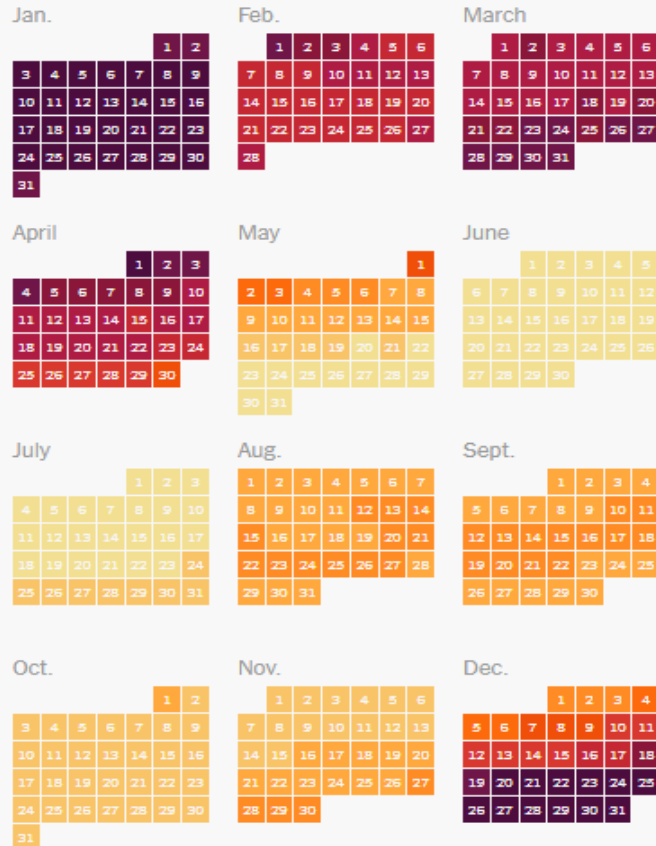
Average cases per capita in Hudson County



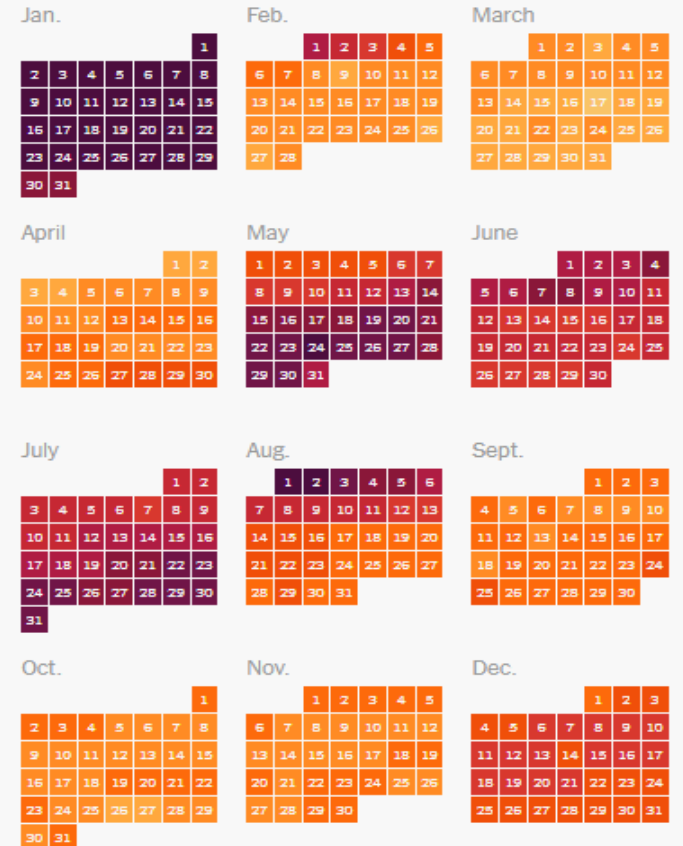
2020



2021

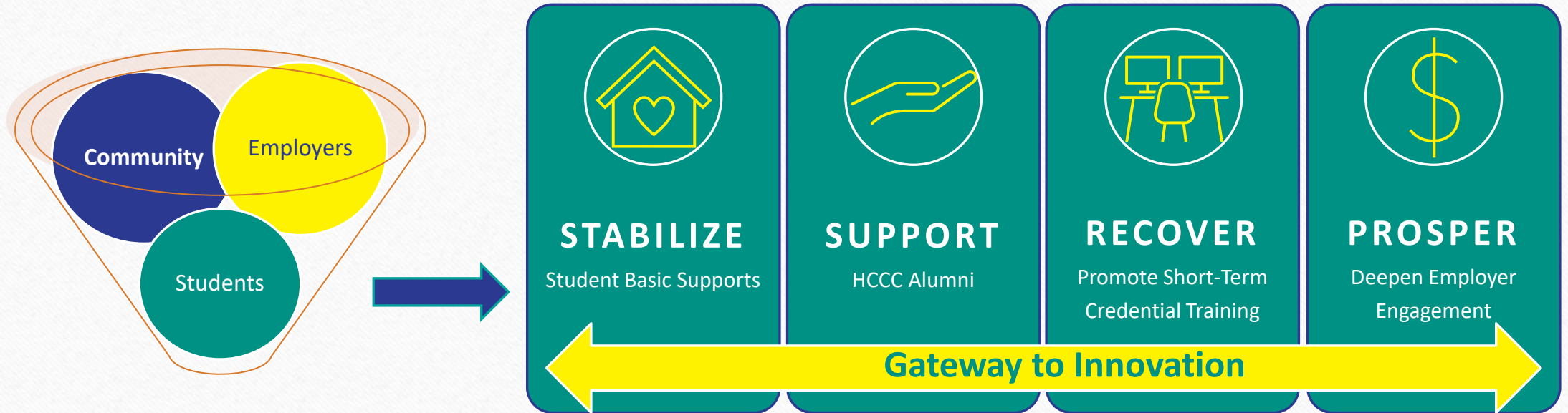


2022



Addressing the Critical Issues

Gateway to Innovation Disrupts the Workforce Status Quo



Gateway to Innovation Program Team



Anita Belle
Director,
Workforce
Pathways



Dan Brookes
Business
Developer



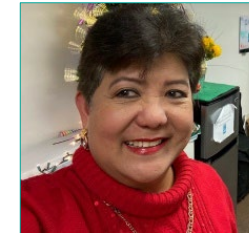
Denisse Carrasco
Program
Coordinator



Evani Greene
Student
Success
Coach



Laurice Dukes
Associate
Director



**Maria Lita
Sarmiento**
Alumni
Manager

Addressing the Critical Issues

Gateway to Innovation Program Development and Resource Implementation Program Components of Gateway to Innovation

STABILIZE

- Grant Funded Tuition
- Single Stop
- One-on-One Financial Counseling for Students

SUPPORT

- Alumni Services
- HCCC Alumni Connect

RECOVER

- Healthcare Training Programs
- Finance and Technology Training Programs
- Student Success Coaches

PROSPER

- Employer Advisory Board
- Employer Initiated Events
- Experiential Learning, Mentorship, and Hiring

Addressing the Critical Issues

Gateway to Innovation Program Development and Resource Implementation Program Components of Gateway to Innovation

Campus-Wide Resources and Supportive Services

- Chromebook Loaner Program
- Hudson Helps Resource Center
- Mental Health Services
- Diversity, Equity and Inclusion Initiatives
- Career Services
- Girls in Technology
- Internship Programs with Hudson County Economic Development Corporation
- Internship Program with Jersey City Housing Authority
- Business Internship Course

Marketing Materials

Recruitment Flyers

*Start your career in the Healthcare Industry
at Hudson County Community College!*



Don't Put Off Your Future Any Longer - Get Started Today!

Healthcare Certification Programs!

Enhanced Certified Nurse Aide Program (125 hrs.)

In this program, students will be prepared for the NJ Department of Health and Senior Services Skills and Written Examination.

Credential: Certified Nurse Aide's Certification (CNA) by the New Jersey Department of Health and Basic Life Support for Healthcare Providers (BLS)

Fast Track Patient Care Technician Program (250 hrs.)

In this program, students will be prepared for Patient Care Technician certification under National Healthcareer Association.

Credential: Certified EKG, Phlebotomy and PCT Technician by the National Healthcareer Association & BLS Certification by the American Heart Association (AHA)

Coming Soon!

Certified Clinical Medical Assistant Program

In this program, students will be prepared for the CCMA certification exam under the National Healthcareer Association curriculum.

Credential: Certified EKG, Phlebotomy and Medical Assistant by the National Healthcareer Association & BLS Certification by the American Heart Association (AHA)



Learn More About Our Healthcare Certification Programs

Join our Waitlist



Scan me
Or
forms.office.com/r/FyKDwWfNzv

For more information:
Denisse Carrasco
dcarrasco@hccc.edu

Hudson County Community College

Introduces

GATEWAY TO INNOVATION

A Program Funded by JPMorgan Chase Foundation

Stabilize • Recover • Prosper

Finance, Healthcare, and Insurance
Employer Advisory Board

Why join the Board?

Create a robust and diverse talent pipeline in the finance and technology career pathways. Board members will identify in-demand skills, work with Hudson County Community College (HCCC) to design leading edge curriculum and strengthen the connection between education and industry.

When does the Board meet?

The board will meet quarterly for approximately 2 hours.

Where do meetings take place?

The meetings will be held virtually and will transition to in-person when it is safe.

Who is on the Board?

Members will represent medium to large-sized employers in the Finance, Healthcare, and Insurance sectors with a presence in Hudson County. Members are decision-makers in their organization.

What is the Gateway to Innovation initiative?

The initiative was developed to address the systemic challenges of the pandemic. HCCC with the support of the JPMorgan Chase Foundation created a program to build the foundation for prosperity through short-term credential and degree programs that result in recession resistant careers, stabilize basic supports for students and alumni and help the unemployed and low wage essential workers in communities of color recover from the economic downturn. Please see the press release at <https://tinyurl.com/HCCC-JPM-gateway>.

For additional information please contact:

Lori Margolin at LMargolin@hccc.edu, or Anita Belle at Abelle@hccc.edu



JPMORGAN CHASE & CO.



To learn more about our "no-cost" program, Please fill out our interest form below.



<https://tinyurl.com/y8m7epxm>

For more Information:

Evani Greene
egreene@hccc.edu
862-234-0701

GATEWAY TO INNOVATION

ABOUT OUR PROGRAM

Gateway to Innovation is a grant-funded program that helps students start a career path in finance & technology by preparing you with professional certificates and wraparound career development services that can jump start your career change.

FINANCE & TECHNOLOGY CERTIFICATES

GOOGLE IT SUPPORT SPECIALIST

GOOGLE DATA ANALYST

INTUIT BOOKKEEPER

SALESFORCE OPERATIONS

META SOCIAL MEDIA MARKETING

PROGRAM BENEFITS

- Professional Development Workshops
- Employment Search Assistance
- Industry-Recognized Certificates

GATEWAY TO INNOVATION

PROGRAM TIMELINE YEAR 1

JANUARY 2021 - MARCH 2021

- Hired and onboarded staff
- Launched Salesforce
- Launched healthcare class #1

JULY 2021 - SEPTEMBER 2021

- Launched healthcare classes #9 - 11
- Held second Employer Advisory Board meeting [virtual]

DECEMBER 2020

- Awarded \$850,000 grant from JPMorgan Chase
- Awarded \$253,000 COVID-19 Dislocated Worker Grant (DWG), New Jersey Endures

APRIL 2021 - JUNE 2021

- Hired and onboarded staff
- Launched Alumni Services and HCCC Alumni Connect
- Launched Single Stop
- Launched healthcare classes #2 - 8
- Held first Employer Advisory Board meeting [virtual]

OCTOBER 2021 - DECEMBER 2021

- Launched healthcare class #12
- Held third Employer Advisory Board meeting [virtual]
- Extension of JPMorgan Chase \$850,000 grant

GATEWAY TO INNOVATION

PROGRAM TIMELINE YEAR 2

JANUARY 2022 - MARCH 2022

- Built the extended framework for Gateway to Innovation 2.0
- Awarded \$200,000 from JPMorgan Chase
- Held fourth Employer Advisory Board meeting [virtual]

JULY 2022 - SEPTEMBER 2022

- Hired and onboarded staff for expansion to Technology and Finance training
- Held fifth and sixth Employer Advisory Board meeting [virtual]
- Launched healthcare classes #14 and 15

APRIL 2022 - JUNE 2022

- Investment of \$1,000,000 American Rescue Plan funding
- Hire and onboard staff
- Launched healthcare class #13

OCTOBER 2022 - DECEMBER 2022

- Launched two Finance and two Technology training programs
- Launched Financial Counseling Passport Program
- Hired and onboarded staff for expansion to Technology and Finance training

GATEWAY TO INNOVATION

PROGRAM TIMELINE YEAR 3

JANUARY 2023 - MARCH 2023

- Held the seventh Employer Advisory Board Meeting [first hybrid meeting]
- Launched one new Finance and Technology training program

JULY 2023 - SEPTEMBER 2023

- Held the ninth Employer Advisory Board meeting [virtual]
- Launched healthcare classes #18

APRIL 2023 - JUNE 2023

- Held the eight Employer Advisory Board meeting [virtual]
- Expanded the program to welfare recipients
- Expanded Finance and Technology training programs with stacking credentials and pathways to degree attainment

OCTOBER 2023 - DECEMBER 2023

- Held Employer Advisory Board sub-committee meetings [virtual]
- Expanding healthcare program options

GATEWAY TO INNOVATION

PROGRAM TIMELINE YEAR 4

JANUARY 2024 - MARCH 2024

- Held tenth Employer Advisory Board meeting [virtual]
- Expanded training credentials to accompany finance and technology offerings

APRIL 2024 - JUNE 2024

- Held eleventh Employer Advisory Board meeting [virtual]
- Awarded a 4 year, \$1,750,000 US Department of Labor Strengthening Community College Training Grant Round 4.

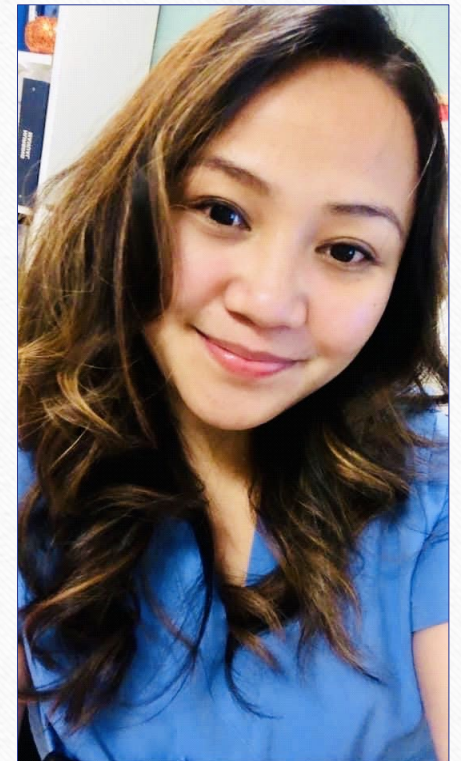
Success Stories - Patient Care Technicians

George



“This immigrant from Africa is now a Certified Patient Care Technician (CPCT) and I thank God that the time spent at HCCC prepared me to give my best as I put smiles on the faces of patients.”

Regine



“I am very thankful to HCCC because it benefited my entire life and career. There is no age limit in learning so keep chasing your dreams, never stop learning and never give up!”

Gateway to Innovation Employer Advisory Board



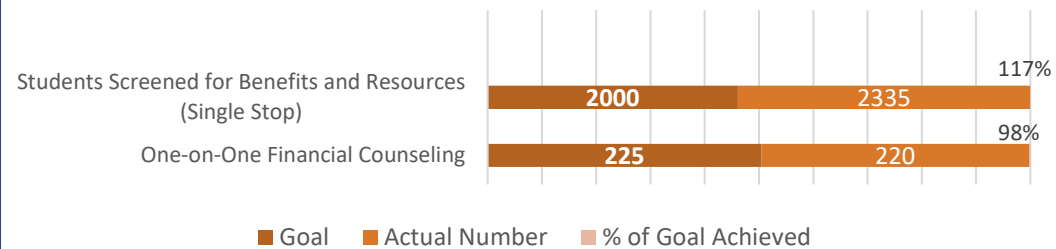
Stakeholder Testimonials

A word cloud of stakeholder testimonials. The words are arranged in a roughly rectangular shape, with larger words being more prominent. The colors of the words are primarily teal and orange. The words include: board, employer, expansion, case, screener, technology, gateway, practices, best, students, community, historically, connect, equity, opportunities, hiring, provide, insightful, economic, success, student, career, gaps, initiative, employees, information, increase, program, hccc, communities, engaged, advisory, internships, innovation, help, finance, access, new, support, pathways, mentoring, managers, value, jersey, underrepresented, under-represented, seminars.

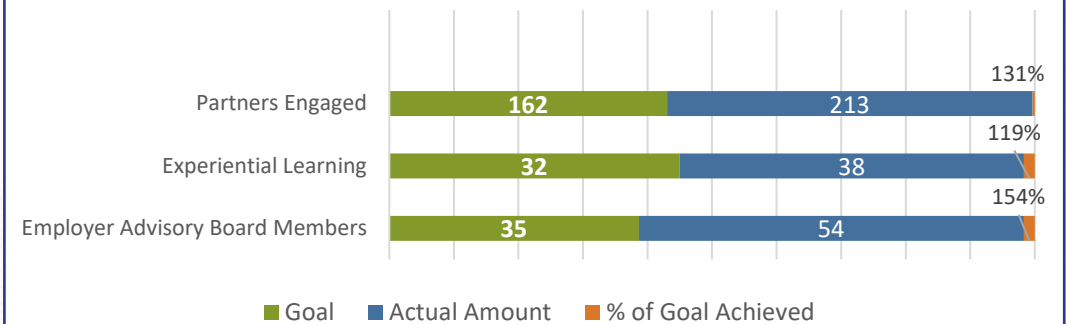
Outcomes

Gateway to Innovation Exceeds Expectations

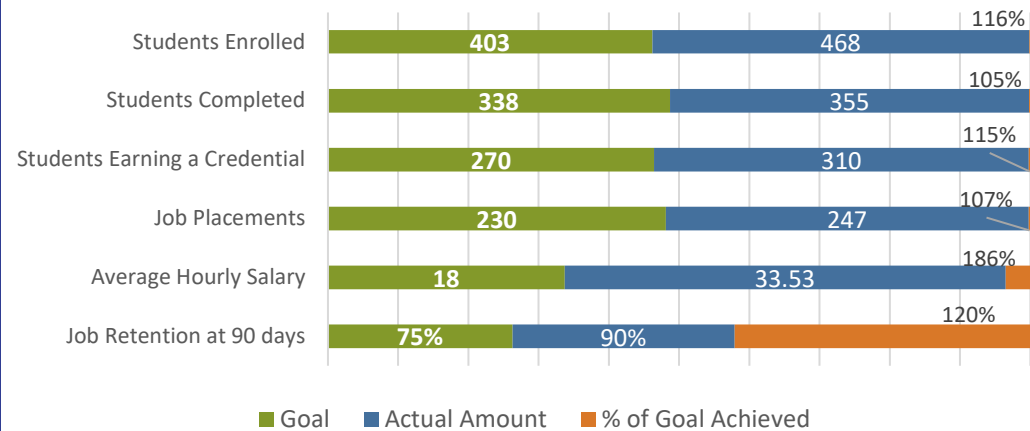
STABILIZE



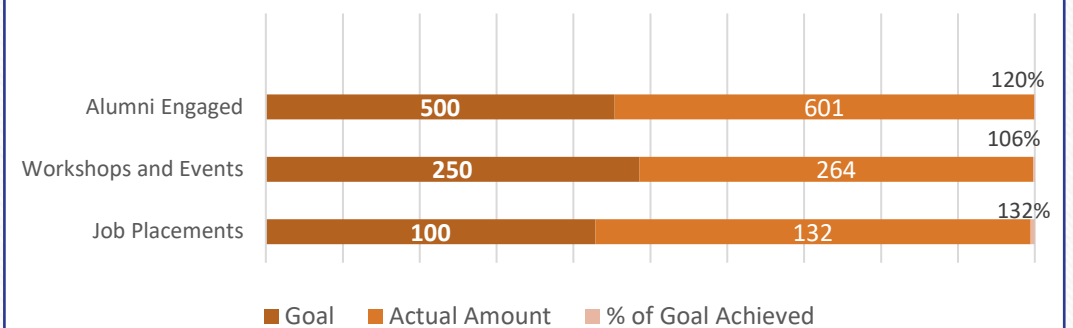
PROSPER



RECOVER



SUPPORT



Shared Lessons

Trailblazing a Pathway to Success

- Plan for scaling and sustainability from the outset
- Align program with strategic priorities of the College and build on your strengths
- Develop and nurture meaningful relationships with stakeholders
- Hire diverse staff members who are motivated and believe in the mission
- Create a plan and stay focused on the big deliverables and small details
- Be relentless in your pursuit of program goals and continuous improvement

Gateway to Innovation

Thank You!



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